



Kate Mason



Kate is an Australian businesswoman and currently the founder and CEO of Self Energy advising numerous companies on transformation, change management, people and culture opportunities. She is an sought-after executive coach for CEOs, C-suite leaders and executive teams and an in-demand speaker on leadership, business transformation, culture and diversity.

Working in Fortune 50 and ASX 50 companies in Australia, Singapore, London, New York and Zurich, Kate has decades of experience reporting to Boards and leading executive teams through global business, digital and structural transformations across diverse industries, companies and cultures.

She is known for her ability to analyse strategic opportunities through multiple lenses and transform businesses to fuel P&L growth by harnessing her diverse background, natural curiosity and practical style to deliver sustainable outcomes. Most recently in 2021, she co-led the A\$11.2B successful integration of two major Coca-Cola bottlers - Coca Cola Amatil to Coca Cola Euro-Pacific.

In addition, Kate is the Non-Executive Director of STUFF Global and a Director on the Global Forum Development Committee for the International Women's Forum.

Kate was most recently the Group Director, People & Culture for Coca-Cola Amatil and before that she was the Chief Transformation Officer. She is also a past President of the International Women's Forum in Australia and previously was the Chairman of the NSW Advisory Board for the Starlight Children's Foundation and Board Director for the Coca-Cola Australia Foundation.

Kate holds a Bachelor of Arts Degree (Administration), is a Graduate of the Australian Institute of Company Directors, a Fellow of The Australian Human Resources Institute and a member of both The International Womens Forum and Chief Executive Women. She was recognised among the top 100 Global Human Resource Directors in 2021 and by the University of Canberra with a Distinguished Alumni Excellence in Business, Government and Law Award. She is a proud mum of 4 children, an avid skier and lover of the south coast of NSW.

